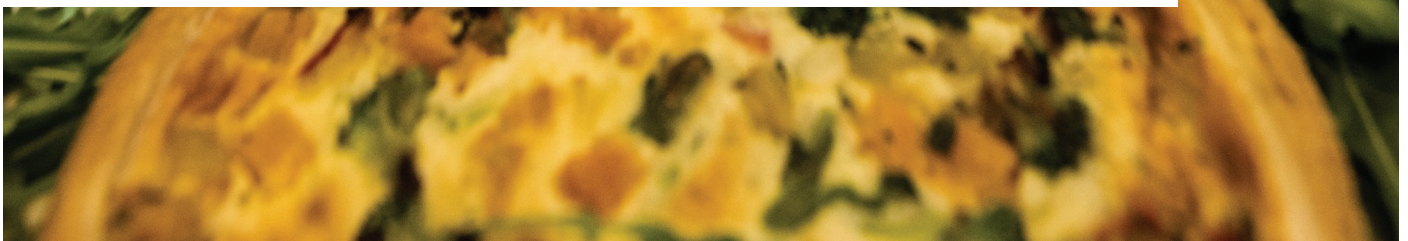




## Allergen Compliance Made Easy

INSTANT FOOD-SAFE CARD LABELLING: CUSTOMISABLE,  
ACCURATE, PROFESSIONAL: PERFECT FOR YOUR DISPLAYS



## Food Safe Labelling Which Keeps You Compliant

With the enactment of the EU Food Information for Consumers Regulation (EU FIC), there's a whole host of allergen information you now need to provide for your customers... but how are you managing to keep it all up-to-date and accurate? Are you relying on hand-written notes and lists? And frankly, can it be a bit of a nuisance?

We appreciate the difficulties you may be experiencing, which is why we've created our food-safe cards and ribbons: so you can print your own customised plastic display labels and information, helping you stay compliant, give better service and maintain business efficiency... perhaps even enhancing your brand image at the same time!

### LEGISLATION & THE LAW

The EU Food Information for Consumers Regulation No. 1169/2011 now requires all food service organisations serving unpackaged food or food packaged on site for immediate consumption to supply details of all items which contain the EU 14 major allergens.

You have to list a breakdown of allergens for each item/dish in an obvious place such as a menu, chalkboard or product information card; or indicate clearly that the information is freely available from your staff.

And you need to have a written version of item-specific details available to your customers if they ask for one.

The Zebra Food Safe Card Solution System can do all that, in just a few quick and easy steps... producing a branded plastic card, complete with all the appropriate information, in no more than 8 seconds!\*

Our cards are tested to Commission Regulation (EU) No 10/2011 (14 January 2011 with amendments); the ribbons meet EC 1935/2004 and are ISEGA approved for use on food safe cards.

\*Per double-sided monochrome card; single-sided monochrome cards take approximately 4 seconds to print.

### FOOD SAFE CARD SOLUTION BENEFITS

#### Reinforces your brand...

- Completely customisable
- Fast to create and update: facilitates compliance
- Accurate and consistent reproduction of your designs
- Long lasting and easy to clean (even in a dishwasher!)
- Limits the risk of errors by importing data direct from your databases
- Easy to reproduce if you need to change product or price details
- Add photos or images to appeal to customers
- Gives you a strongly unified display across all product groups

#### Gives you options...

- Maybe allergen details on the back, with enticing product information on the front?
- Or allergen details on both sides, so customers and floor staff can find the information for themselves?

**All of which helps you create a professional image, maintain business efficiency and ensure your compliance too.**

#### Features

- Ergonomic design for easy handling and intuitive ribbon loading
- High capacity ribbon cartridges marked for recycling
- Auto calibration of ribbon
- USB and Ethernet connectivity as standard
- Microsoft® Certified Windows® drivers
- Print Touch NFC tag for online printer documentation and tools
- 100 card covered feeder (30 mil)
- 100 cards capacity output hopper (30 mil)
- Graphical colour LCD & 3 Tricolour printer status indicator lights
- 300 dpi (11.8 dots/mm) print resolution
- Two-year warranty on printer
- Two-year (unlimited passes) original printhead
- Kensington® secure lock slot

Imagine if you could print these eye-catching, food safe, allergen cards on demand, whenever you need, at the press of just a few buttons...

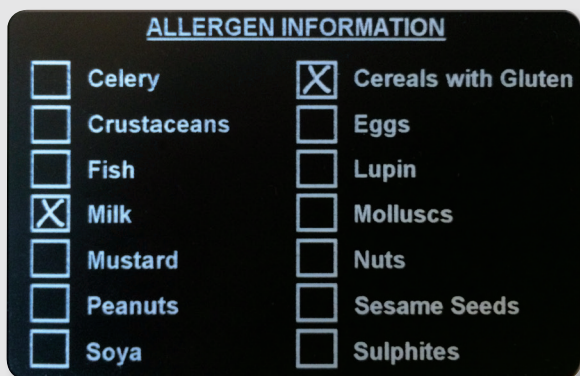
It really is that easy with a Zebra Food Safe Card Solution System.



## Three Reasons Why You Need A Zebra Food Safe Card Solution

- 1 THE RIGHT, COMPLIANT ALLERGEN INFORMATION, AT YOUR FINGERTIPS
- 2 CUSTOMISABLE, FOOD-SAFE AND EASY TO CLEAN (EVEN IN A DISHWASHER!)
- 3 QUICK TO PRINT, QUICK TO UPDATE, LONG LASTING AND PROFESSIONAL

BECAUSE IF YOU CAN MEET – OR EVEN EXCEED – THEIR EXPECTATIONS, THEN THEY’LL KEEP COMING BACK FOR MORE!



## Your Responsibilities At A Glance

### ARE YOU A NON-PREPACKED FOOD SUPPLIER?



You are if you do any of the following...

- Sell food you wrap yourself (meats, bakery goods, sandwiches, cakes, deli counters & products, trays of multi-ingredient foods or other unpackaged foods)
- Provide meals in a café, restaurant, pub or fast food establishment
- Provide institutional catering such as in schools, hospitals, care homes and the Armed Forces
- Operate banqueting, conference or event catering facilities, including buffets
- Provide transport catering (within EU member states) including planes, boats and railways

### IF YOU ARE, YOU NEED TO DECLARE 14 MAJOR ALLERGENS



And remember... they often hide in sauces, condiments, even bread!

### IF YOU FAIL TO COMPLY, YOU COULD FACE A LARGE FINE



It's important to remember...

- You can no longer state that you don't know if an allergen is present
- You can no longer state that all foods "could" contain allergens
- Oral statements have to be supported by written information if required

ALL YOU NEED FOR EASY  
ALLERGEN COMPLIANCE...



#### ZEBRA ZC300 SERIES PRINTER

Feature-rich direct-to-card printer delivering outstanding print quality and a low cost of ownership, the ZC300 Series is the most cost-effective card printing solution in its class.



#### FOOD SAFE CARDS

Single or dual-sided, ISO compliant, dust-free, smooth-edged, PVC cards; in matte black or glossy white; for crisp monochrome results offering impeccable text and image clarity.

#### FOOD SAFE RIBBONS

High capacity, ergonomically designed ribbon cartridges for intuitive ribbon loading (marked for recycling).

**Zebra food safe card solution: keeps you legal;  
helps your staff; impresses your customers... it's a win/win!  
Order yours today, visit [www.zebra.com](http://www.zebra.com)**



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